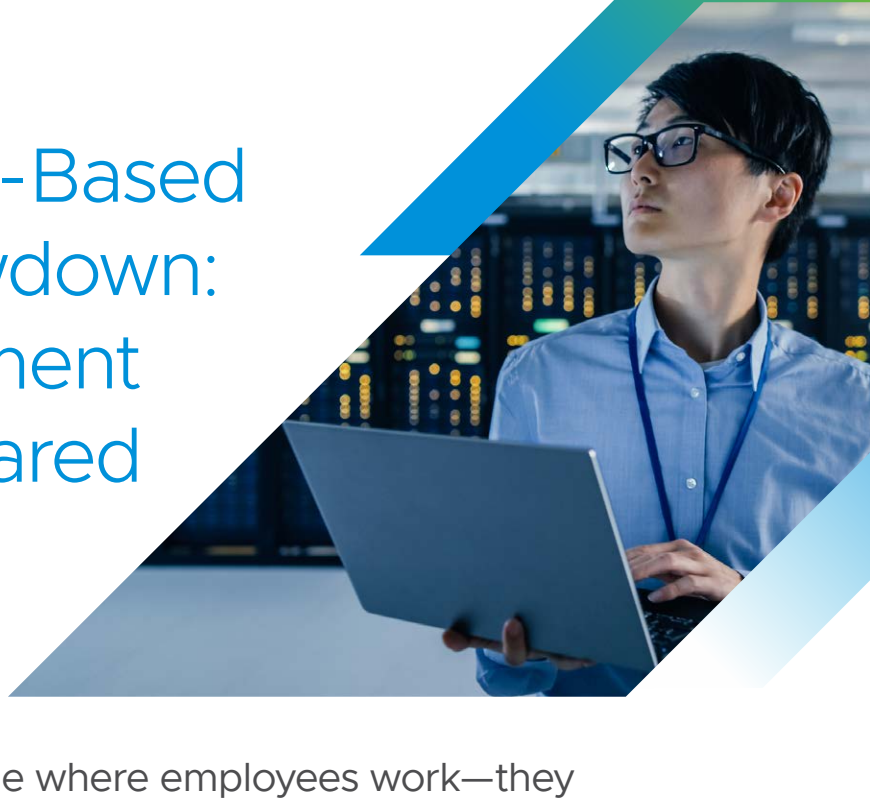


# The Ultimate Cloud-Based Management Showdown: Windows Management Approaches Compared

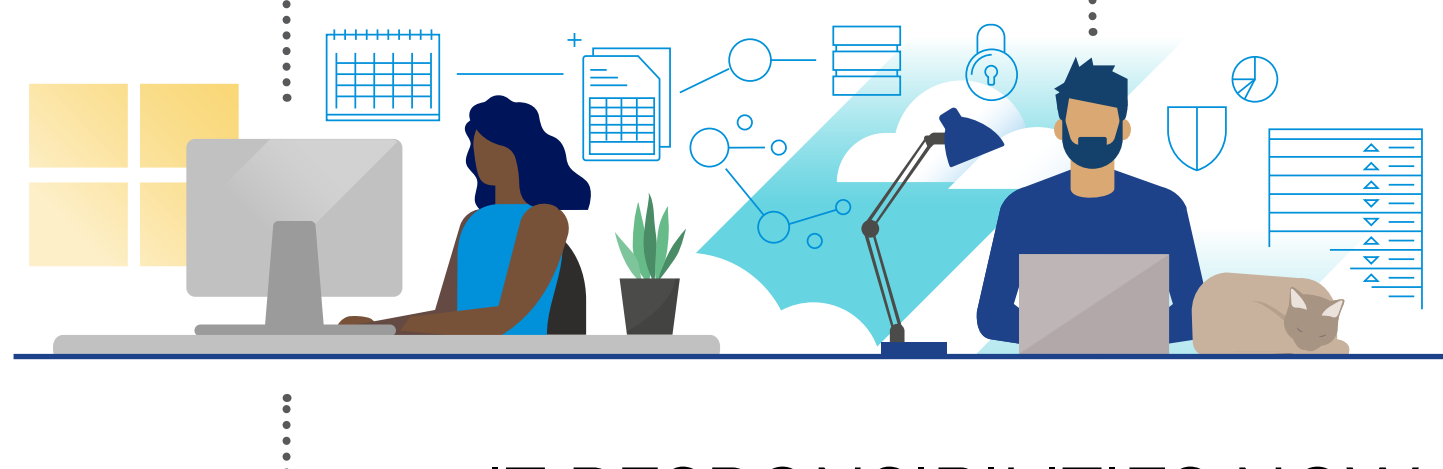


The events of 2020 didn't just change where employees work—they fundamentally altered how organizations operate and what IT teams must do to support them.

## Distributed workforces are now the new normal

**60%** of employers agree remote work is a prerequisite.<sup>1</sup>

**30%** of the workforce will work remote multiple days a week by the end of 2021.<sup>2</sup>



## IT RESPONSIBILITIES NOW AND IN THE FUTURE



### Supporting remote workers

Ensuring a consistent user experience for remote working at scale means

- Purchasing hardware and software
- Setting up devices
- Answering help desk tickets
- Providing remote support



### Enabling business services

Delivering critical services across siloed departments and functions including

- Security and compliance
- Human resources
- Legal
- Retail / E-Commerce
- Employee experience

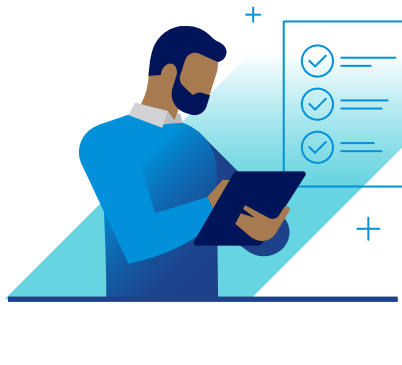


## Cloud adoption is central to supporting the anywhere workforce

In order to break down siloes, ensure resiliency and maintain their competitive edge, organizations need to realize the advantages that a digital infrastructure delivers.

Digital infrastructures are central to driving successful business outcomes, and cloud adoption is how organizations standardize platforms and reduce time to market.

### Here's why.



## IT CHALLENGES IN THE NEW NORMAL



### COST

IT teams are increasing spending on systems / data integrations by **up to 48%**.<sup>3</sup>



### COMPLEXITY

**21** is the average number of influencers involved in major technology purchase decisions within an organization. Half of them come from lines of business (LOBs).<sup>4</sup>



### PEOPLE

**49%** of organizations don't have an IT liaison role to address department silos.<sup>5</sup>



### AVAILABILITY

**54%** of organizations cite technology and poor infrastructure as the top two barriers to remote work.<sup>6</sup>



### SECURITY

**91%** of security professionals reported an increase in cyber attacks as a result of the shift to remote work.<sup>7</sup>



## HOW ORGANIZATIONS SHOULD ADDRESS THEM



### Rethink what infrastructure is and does in order to thrive in the future.

Digital platforms spanning hardware + software + data

- Drive efficiency and consolidation for savings.
- Enable the agility needed to make distributed workforces work.



### Take a modern, cloud-based approach to management.

Unified management of endpoints AND business processes from the cloud

- Standardizes and automates operations across multiple platforms.
- Improves efficiency and increases the speed of innovation.



## The cloud-based modern management conundrum

Most cloud-based modern management solutions are not **cloud native**, meaning they aren't designed in, or built for, the cloud.

**Cloud ready is NOT cloud native.** Only cloud native modern management solutions such as VMware Workspace ONE® provide resiliency, scalability and elasticity by abstracting siloed tools and technologies into one solution for simplifying management and ensuring that no infrastructure component goes unused.

### Workspace ONE

The modern management solution that's built in the cloud, not next to it.

[Learn more.](#)



### Cloud ready



### Cloud bridge



### Cloud native

#### Definition

Connects on-premises management infrastructure to the cloud for visibility, but not for modern management.

Combines legacy on-premises infrastructure with cloud-based solution, with a mix of management workloads across each tool.

Built in and designed for the cloud to support unified modern management of all endpoints from one place.

#### Impact on management

**+** Gain visibility into all endpoints on the network (on-premises and in the cloud).

**-** Struggle with the same legacy on-premises management challenges.

**+** Manage some endpoints and some workloads from the cloud.

**-** Wrestle with two management tools that come together to create a complex hybrid architecture and management.

**+** Serve all workloads from the cloud.

**+** Keep up with rapidly changing business requirements.

**+** Increase flexibility and scalability.

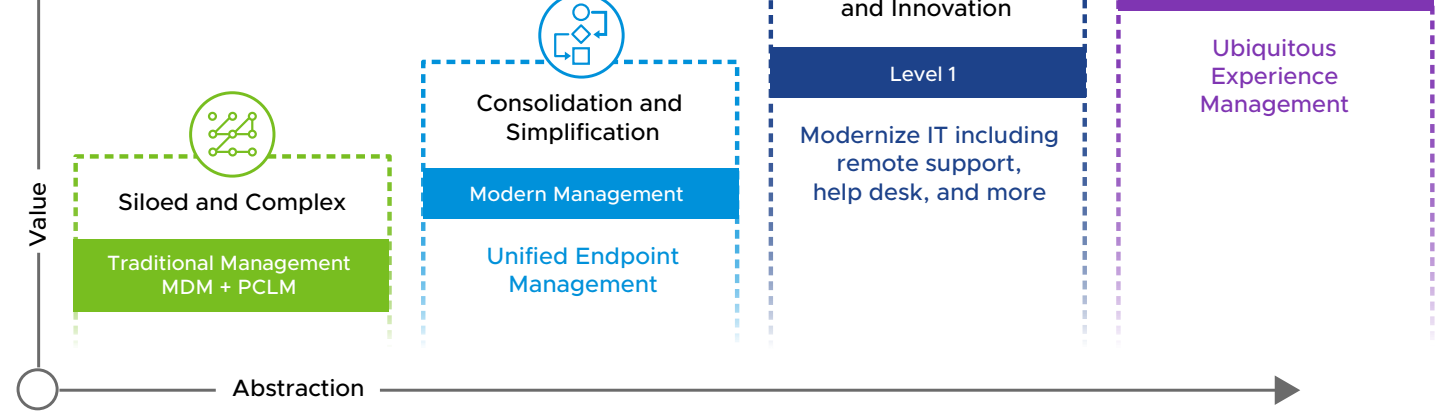
**+** Eliminate on-premises infrastructure.

**+** Reduce complexity without a hybrid mix of on-premises and cloud tools.

## Drive business forward with cloud native digital infrastructure

Workspace ONE UEM allows abstraction across multiple siloed tools to manage PCs and mobile devices in one simplified solution.

Now, this same approach to abstraction gives IT teams the power to do more with less.



## Workspace ONE: Built for Modern IT

Remote support tools, experience management tools, VPN gateways, encryption management and other functionality are abstracted into one common platform.

Cross-platform orchestration capabilities extend automation and business unit workflows across employee onboarding, security operations, experience management, and more. This allows IT teams to move from managing systems to enabling business operations.

## Stories from the other side



To learn modern management best practices by fellow customers and Windows admins, download our interactive ebook, [From a Windows Admin to a Management Magician: Modern Management Customer Stories and Best Practices by Top Industry Practitioners Revealed.](#)

<sup>1</sup> VMware, Inc. "The New Remote Work Era: Trends in the Distributed Workforce Survey." 2020.

<sup>2</sup> Global Workplace Analytics. "Work-At-Home After Covid-19—Our Forecast." Kate Lister. April 2020.

<sup>3</sup> Computer Economics, Inc. "IT Spending and Staffing Benchmarks 2020/2021." 2020.

<sup>4</sup> IDG. "2019 Role & Influence of the Technology Decision-Maker Research." April 22, 2019.

<sup>5</sup> IDG. "2016 IDG Enterprise Role & Influence of the Technology Decision-Maker." August 16, 2016.

<sup>6</sup> Gartner, Inc. "With Coronavirus in Mind, Is Your Organization Ready for Remote Work?" Jackie Willes. March 3, 2020.

<sup>7</sup> VMware, Inc. "Global Threat Report: Extended enterprise under threat." Rick McElroy. June 2020.